

11 SUSTAINABLE CITIES
AND COMMUNITIES



SDG 11

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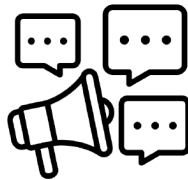
Make cities and human settlements
inclusive, safe, resilient and sustainable.

RESEARCH BY NUMBER (2019–2023)



0.97

CITATION IMPACT



217

PUBLICATION



924

CITATION COUNT

Universitas Padjadjaran implements Sustainable Development Goal 11: Sustainable Cities and Communities with various initiatives that support inclusive, safe, resilient, and sustainable urban and rural development.



PADJADJARAN CONSISTENTLY MAINTAINS CULTURE

Universitas Padjadjaran is one of the few universities that consistently hold art performances during various campus activities. One of them is a performance-themed "Rumawat Padjadjaran", which showcases art and culture, both traditional and contemporary. At the end of 2023, Unpad will hold its 1000th Pidangan Rumawat, which means that 100 art performances have been held by Unpad over the past 15 years. The figure behind the consistency of the Rumawat Padjadjaran performance since 2008 is Prof. Ganjar Kurnia, when he served as the 10th Rector of Unpad who stated that Unpad has an obligation to ngamumule and develop Sundanese culture. This task was realized by utilizing a number of empty spaces on the Iwa Koesoemansoemantri Campus, which were developed into small performance buildings called "Bale Rumawat". From this building, various Rumawat Padjadjaran art performances were held once a month and even in other rooms on the Unpad Campus. Not only has the Rumawat Padjadjaran performance preserved Sundanese culture, but it has also staged

several modern/contemporary arts such as theatre performances, monologues, contemporary music concerts, and commemorating Youth Pledge Day with underground communities.

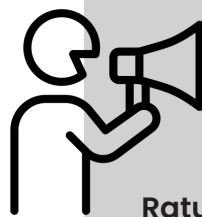
For the various art performances, a number of figures, academics, and students appreciate Unpad's consistency in organizing Rumawat Padjadjaran. Unpad Rector Prof. Rina Indiasstuti also assessed that the Bale Rumawat activity is very good in efforts to preserve Sundanese culture so that it can internalize Sundanese values for the younger generation.





GARUT REGENCY GOVERNMENT PARTNERS WITH UNPAD TO MARKET WATER HYACINTH CRAFT PRODUCTS

The Garut Regency Government, West Java, is collaborating with the Universitas Padjadjaran business incubator institution to increase the marketing of water hyacinth craft products developed by the Situ Bagendit community, Banyuresmi District so that it can provide welfare for the local community. Head of the Promotion Development and Trade Cooperation Division of the Industry, Trade, and Energy and Mineral Resources Agency (Disperindag ESDM) of Garut Regency, Ratu Ayu Dinar Wira Pertiwi, explained that the water hyacinth plants found in abundance in Situ Bagendit can be used to make attractive and unique craft products. The local government has provided training to 50 local residents to make various craft products from water hyacinth. Although residents already have basic skills, further training is needed so that the products are neater and marketable.



Ratu said that this training will be supported by cooperation with Oorange Unpad and banking to increase the capacity of business actors so that their products are attractive to investors and buyers. She hopes that this collaboration can expand business opportunities for water hyacinth products, such as bags, sandals, tissue holders, and others, which can become typical Situ Bagendit merchandise and improve the welfare of the local community. In addition to having artistic and economic value, this product also helps to overcome excessive water hyacinth growth in Situ Bagendit, thus beautifying the tourist area

SUNDA DIGI, AN APPLICATION TO LEARN SUNDANESE LANGUAGE AND CULTURE



Universitas Padjadjaran, through the Center for Digitalization and Development of Sundanese Culture, launched the Sunda Digi application. This application was created as a digital service regarding Sundanese literature that is publicised by the general public through the page <https://sundadigi.com>

The background of this digitalization is that many Sundanese archives have been lost and damaged or are difficult to open due to differences in technology. Many archives are also scattered among individuals and institutions. Therefore, Sunda Digi was created in collaboration with PDPBS Unpad and Pustaka Jaya. In Sunda Digi, there are features offered such as Ask Homework, Language Lessons, Practical Grammar, Get to Know Figures, Fiksimini, Magazines, Medical Dictionary, Sundanese Script, Translators, and several other features. According to the Head of the Center for Digitalization and Development of Sundanese Culture Unpad Prof. Ganjar Kurnia, Sunda Digi is an implementation of what is stated in Law No. 5 of 2017 concerning efforts to protect, develop, utilize, and foster culture in Indonesia.



In addition to having the Sundanese Cultural Development and Digitalization Center that preserves Sundanese manuscripts and songs. A total of around 250,000 thousand pages of Sundanese manuscripts and 40,000 Sundanese songs have been digitised and can be used for the development of Sundanese Culture. Not only that, the Unpad Student KKN Team also encourages the improvement of Sundanese through Digital literacy. The students who previously conducted a survey in Citengah Village, South Sumedang, found many obstacles experienced by parents when teaching Sundanese to their children. The obstacles encountered were the existence of language levels (*undak-usuk*) in Sundanese, which made parents hesitate and even afraid of teaching the wrong use of coarse language, which is often not realised, as well as the influence of technological developments. Based on the results of the survey, Unpad Students held a Discussion Forum called "Preserving Sundanese through Improving Digital Literacy for Children". With participants consisting of teachers and parents of Paud, Kindergarten, and Elementary School students, the resource person, Prof. Cece, who is a Professor of Linguistics at the Faculty of Cultural Sciences Unpad, delivered material on "Use of Sundanese in the Family Environment". The discussion was closed with the material "The Role of Digital Literacy in Preserving Sundanese Language" by Lecturer of Sebelas April University, Arip Budiman. By utilising technology intelligently and wisely, the community can expand the reach of preserving the Sundanese language.



+ SUSTAINABILITY COMMUNITIES

The student community of Universitas Padjadjaran, recipients of the YBM Brilian scholarship “Bright Scholarship Unpad” in collaboration with The Local Enablers, held a coaching activity themed “Design Thinking: How to Build a Social Project” on Saturday (5/8/2023). The activity, which was attended by 20 Unpad students, was filled with speakers from The Local Enablers Youth Facilitator Salman M.A.S. and The Local Enablers Communication Manager Umar. The materials explained included the stages of design thinking, namely empathise, define, ideate, prototype, and test, which have linear and non-linear uses. It was also explained that innovation has three related slices and must be met: Desirability (loved), Feasibility (feasible), and Viability (profitable).

UNPAD COMMUNITY EMPOWERMENT

