

1 NO
POVERTY



SDG 1

NO POVERTY



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End poverty in all its forms everywhere

UNPAD ASSISTS 480 ULTRA MICRO BUSINESSES IN 10 REGIONS OF INDONESIA

The government continues to strive to achieve the target of eliminating extreme poverty in 2024. Collaboration with various stakeholders, including universities, is needed to gain a new perspective on eliminating extreme poverty in each region. Universitas Padjadjaran is one of the partners of the Ministry of Cooperatives and Small and Medium Enterprises in overcoming extreme poverty. Together with the Ministry of Cooperatives and SMEs, Universitas Padjadjaran helps micro-business actors to get mentoring programs both online and offline to develop their businesses in terms of marketing, financing, and business growth. Universitas Padjadjaran assists this poverty alleviation program in 10 regions, namely Banda Aceh, Central Lampung, Makassar, Pontianak, Sampit, Pati, Cianjur, Sumenep, Serang, and Bandung.

In addition to providing direct assistance to business actors, Universitas Padjadjaran also involves students in directly addressing poverty issues, both in research programs and community service. "The Merdeka Belajar and KKN programs are directed to poor villages so that they can encourage the community to be more prosperous. Universitas Padjadjaran holds various skills training and entrepreneurship development for local communities to increase income and economic independence.

RESEARCH IN NUMBER (2019 - 2023)





NO POVERTY



240

Ultra Micro
Business



10

Cities



240

Distribution
Partners

DEVELOP A NEW ECONOMY IN THE VILLAGES

Opening a new economy in the village can have a big impact on poverty alleviation and improving the quality of life in the community. Universitas Padjadjaran also tries to solve the problem of poverty by developing local entrepreneurship, developing tourism potential, developing craft innovation, helping support facilities for the village economy, and other relevant assistance. The following are Universitas Padjadjaran's efforts to alleviate poverty.

DEVELOPMENT OF AGROTOURISM BASED ON LOCAL RESOURCES

The KKNM Team of Universitas Padjadjaran, led by Endah Djuwendah, M.Sc., in Mekarasih Village, Jatigede, Sumedang, held a community outreach to develop the village's potential. Through focus group discussions (FGD), the team developed the potential of agro-tourism involving local stakeholders. The team also held counselling for the Women Farmers Group in Mekarasih Village. This counselling included strengthening farmer groups, business recording administration, and utilising Instagram for marketing MSME products. This activity aims to increase the added value of local products and the sustainability of agricultural businesses, as well as empower women and strengthen social ties in the village. efforts to alleviate poverty.





PARAKANMANGGU VILLAGE BECOMES MANGGIS TOURISM HOUSE PROJECT

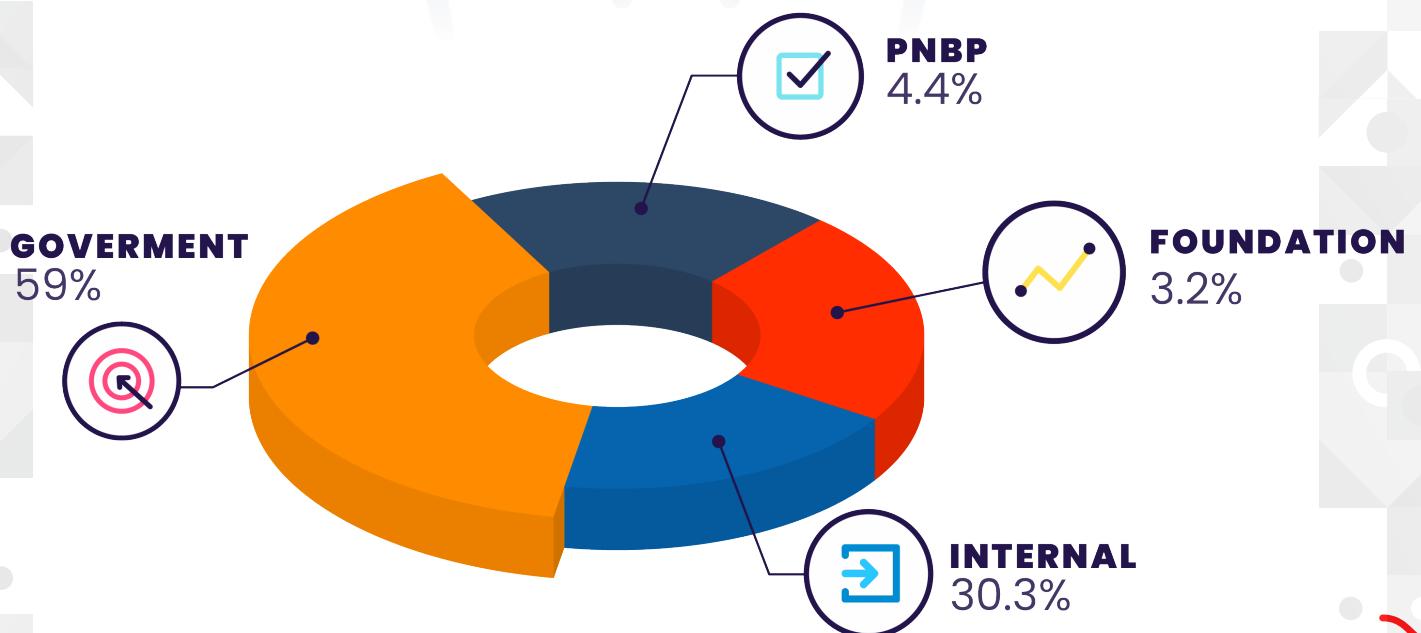
The Universitas Padjadjaran research team, led by Prof. apt. Muchtaridi, PhD, launched the **Mangosteen Tourism House Project** in Parakanmanggu Village, Pangandaran Regency. This project aims to increase the production of mangosteen fruit, the selling price of which has decreased due to inadequate quality. By processing mangosteen into raw materials for extracts or other products such as dyes and medicines, farmers are expected to still have income even though it is not the harvest season. Assistance in the form of the necessary production tools is planned to arrive at the end of August 2023, and outreach to the community will be carried out immediately afterwards. With this project, it is hoped that farmers' incomes will increase and the potential of Parakanmanggu Village's mangosteen fruit can be recognized nationally.



SCHOLARSHIPS FOR STUDENTS IN NEED

In 2023, Universitas Padjadjaran also has several initiatives and programs designed to support students, staff, and the surrounding community. Starting from students, Universitas Padjadjaran provides Student Scholarships. Unpad provides various scholarships for outstanding students and those from low-income backgrounds. The KIP Kuliah Scholarship Program (Smart Indonesia Card) collaborates with the government to ensure inclusive access to higher education.

In 2023, Universitas Padjadjaran increased its role as an important link in the distribution of scholarships from the government and private sectors. Through increased partnerships and collaborations between various entities, Unpad ensures that more students have the opportunity to receive scholarships, supporting them in their academic journey. This step confirms Unpad's commitment to expanding access to education, as well as its strategic role in connecting outstanding students with various funding opportunities. Moreover, Unpad has recorded a significant increase in the number of scholarship recipients, including from prestigious programs such as KIP Kuliah, as well as scholarships from the DKI Jakarta and West Java Provincial Governments. This opens up opportunities for many students to access quality education and enrich their learning experiences. In 2023, the largest number of scholarships were in the government sector with 4945, internal 2535, PNPB 369, Foundation 271, private 120, and BUMN 139.



UNIVERSITAS PADJADJARAN INITIATES RE-ESTABLISHMENT OF NURSING HOME FOR POOR ELDERLY



The Faculty of Cultural Sciences Team of Universitas Padjadjaran conducted community service in Cikeruh Village, Jatinangor, focusing on the establishment of a nursing home. Led by Prof. Dr. Nina Herlina, M.S., this team seeks to change the public's view that entrusting elderly parents to a nursing home is shameful, even though they live in poverty. A number of Unpad professors, together with other donors, have established a nursing home under the auspices of the Riyadlul Jannah

Foundation. In this nursing home, the elderly are given decent facilities. There are less than 20 elderly residents of the nursing home. In addition to rooms with complete furniture, the elderly receive nutritious clothing and food, recreation at tourist attractions once a month and doctor visits. For spiritual needs, the elderly residents of the nursing home also attend weekly religious studies at the Riyadhul Jannah Mosque located in the nursing home complex.