








## Community Outreach

Universitas Padjadjaran (Unpad) actively implements community outreach initiatives through **KKN (Kuliah Kerja Nyata)** and **PPM (Pengabdian kepada Masyarakat)** programs. These programs are integral to the university's commitment to community engagement, focusing on education, health, environmental sustainability, and socio-economic development.

In 2024, the KKN (Kuliah Kerja Nyata) program at Universitas Padjadjaran was implemented in two periods—January to February and July to August—each lasting for 30 days. A total of 4,574 students were deployed to 149 villages located across 48 sub-districts in 11 cities and regencies throughout West Java. The program focused on five key areas of community empowerment: food security, stunting reduction, climate change, socio-cultural transformation, and creative economy development. These themes reflect Unpad's commitment to supporting sustainable development and addressing local challenges through student-led initiatives.

<https://www.unpad.ac.id/2024/01/unpad-berangkatkan-3-129-mahasiswa-kkn/>

	<b>PERIODE</b> January–February July–August 30 days
	<b>STUDENTS</b> 4.574 students
	<b>LOCATIONS</b> 11 cities/ 149 villages regencies 48 sub-districts in West Java
	<b>AREAS OF COMMUNITY EMPOWERMENT</b> Food Security Stunting Climate Change Socio-cultural Transformation Creative Economy
	

Through KKN, student teams collaborate with local communities to identify challenges and deliver context-based solutions, such as nutrition education, sustainable agriculture practices, digital literacy training, and waste management systems.



The **PPM program**, typically led by faculty and university staff, emphasizes research-based community outreach. These projects include community tutorials, health screenings, environmental conservation efforts, and the development of local policies and governance strategies. Together, these programs reflect Unpad's strategic role in promoting sustainable development at the grassroots level through inclusive and impactful community-based initiatives.

### Community Medical Check Up

As an initial step in promoting community health, the **Obesity and Metabolic Disease Prevention Program** provides basic **medical check-ups** to screen for early signs of metabolic disorders. These assessments typically include measurements of blood pressure, body mass index (BMI), waist circumference, and, when possible, blood glucose and cholesterol levels. The program is designed to increase public awareness and promote preventive measures against non-communicable diseases. In addition to the medical screenings, participants are engaged in guided physical activity sessions to encourage a healthier lifestyle and are provided with educational materials that emphasize the importance of maintaining overall health. By identifying risk factors early and offering accessible health education, the program empowers individuals to adopt sustainable preventive practices and supports long-term behavior change to reduce the prevalence of obesity and related metabolic conditions at the community level.



### Empowering Early Literacy



Literacy in elementary schools is a fundamental aspect in developing students' thinking and learning abilities from an early age. Literacy not only includes the ability to read and write, but also to understand, interpret, and use information effectively in daily life. At the elementary school level, strengthening literacy aims to foster reading interest, improve text comprehension, and build communication and critical thinking skills. Literacy programs usually consist of various activities such as shared reading, creative writing, the use of engaging learning media, and the integration of literacy across all subjects. In supporting this effort, KKN (community service) groups from Universitas Padjadjaran actively contribute by organizing various literacy activities in elementary schools, such as reading classes. The presence of KKN students helps strengthen the culture of literacy in schools and encourages the creation of a fun and productive learning environment.



### **Community Engagement and Training**

The Community Service Program (KKN) of Universitas Padjadjaran does not only focus on education and health-based activities, but is also active in community empowerment, especially targeting vulnerable groups such as housewives. In several KKN locations, students initiated skill-training programs aimed at increasing family knowledge and economic capacity. Activities included entrepreneurship training, family financial management, utilization of home yards for food security, as well as education on balanced nutrition and parenting patterns. In addition, housewives were also involved in focus group discussions (FGDs) to explore local potentials and design solutions based on the needs of the local community. The presence of KKN students serves as a bridge between the academic world and the community, with the hope of fostering independence and strengthening the role of housewives as agents of change within their families and communities.

