



SDG 05

Gender Equality



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SDG 05 Quality Education



Tough Women of West Java Towards a Golden Indonesia 2045

Universitas Padjadjaran, in collaboration with the Indonesian Population Coalition (KKI) of West Java Province, held a webinar titled “Perempuan Tangguh Jawa Barat Menuju Indonesia Emas 2045.” The discussion highlighted the global trends in gender inequality within the labor market, emphasizing that women remain disproportionately represented in the informal sector and part-time employment compared to men. The webinar explored structural and cultural challenges that hinder women’s full participation in the workforce, advocating for greater gender inclusivity and equitable access to decent work opportunities. This aligns with Sustainable Development Goal (SDG) 5: Gender Equality, which calls for the empowerment of women and the elimination of barriers that limit their economic and social participation.

The speakers also underscored the importance of balancing women’s professional and domestic roles in achieving sustainable development, particularly in ensuring the right to exclusive breastfeeding (ASI eksklusif) for newborns. This aspect not only relates to child health and maternal well-being but also reflects gender-sensitive policies that support working mothers. The discussion further highlighted the social and economic costs associated with the lack of exclusive breastfeeding, reinforcing the need for stronger institutional and policy frameworks that enable women to contribute fully to national development. Through this collaborative effort, Unpad and KKI West Java reaffirm their commitment to advancing gender equality and women’s empowerment as key drivers for achieving a prosperous and inclusive Indonesia Emas 2045.





From Campus to TikTok: Dr. Ira Mirawati's Efforts to Educate through Digital Platforms

Dr. Ira Mirawati, Head of the Communication Management Program at Universitas Padjadjaran, exemplifies women's leadership in digital education through her active use of social media as a platform for learning. Known affectionately as Bu Ira, she gained national recognition as a nominee for the 2020 TikTok Awards Indonesia in the Best of Learning and Education category. Through her TikTok account, @buiramira, she regularly shares insightful content on academic writing, thesis guidance, and essential skills for university students, particularly in the field of communication. Her work reflects the transformative role of women educators in breaking gender barriers and promoting inclusive access to education through innovative, technology-based approaches.

Speaking at the discussion event “#SerunyaBelajar on TikTok: Celebrating National Teachers' Day”, Dr. Ira highlighted how she combines academic expertise with digital communication to make learning more engaging and accessible. Her approach demonstrates how women in academia can lead digital transformation and inspire younger generations, particularly young women, to pursue education and self-development confidently. By bridging formal education and social media, Dr. Ira not only contributes to digital literacy but also strengthens women's visibility and influence in the educational and technological spheres, fostering empowerment and equality in the digital era.

Women Serve as Structural Members in the Faculty

Women play an active and integral role as structural members within the faculties of Universitas Padjadjaran, reflecting the university’s strong commitment to promoting **Sustainable Development Goal (SDG) 5: Gender Equality**. Unpad ensures equal opportunities for all individuals—regardless of gender—to participate in decision-making processes and assume leadership positions across academic and administrative levels. This inclusive approach underscores the university’s recognition of women’s contributions in shaping institutional policies, advancing research, and fostering innovation within the academic community.

Furthermore, Universitas Padjadjaran is dedicated to maintaining a safe, respectful, and discrimination-free environment for everyone. The university’s culture embraces diversity and equity, ensuring that all members—women and men alike—can thrive based on merit and capability. By embedding gender equality principles in its governance and workplace culture, Unpad not only supports women’s empowerment in higher education but also sets an example of inclusive leadership that contributes to sustainable and equitable institutional development.



Three Unpad Women Win Professorships



Three outstanding women from Universitas Padjadjaran have recently achieved the highest academic rank of professorship, marking a significant milestone in promoting **Sustainable Development Goal (SDG) 5: Gender Equality** within higher education. The Rector expressed deep appreciation and congratulations to the new professors, highlighting that their achievement reflects the growing recognition of women’s excellence and leadership in academia. This milestone also underscores Unpad’s commitment to ensuring equal opportunities for women scholars to thrive and contribute meaningfully to academic and scientific advancement.

As professors, these women are expected to lead by example through high-quality teaching, original research, and active participation in developing their departments and research groups. Their presence in top academic positions not only strengthens Unpad’s intellectual community but also serves as an inspiration for younger women pursuing academic careers. Through their contributions, Unpad continues to build an inclusive and empowering academic environment that values women’s leadership, excellence, and innovation in advancing knowledge and education.

Women's Empowerment Training

Universitas Padjadjaran organized a *Women's Empowerment Training* program focused on enhancing women's economic capacity through the development of sustainable and creative micro, small, and medium enterprises (MSMEs). The one-day training featured speakers from the MES Regional Management and various professional partners, creating a collaborative platform for sharing knowledge, best practices, and business strategies. This initiative aligns with **Sustainable Development Goal (SDG) 5: Gender Equality**, emphasizing women's empowerment in entrepreneurship and economic participation.

The program aims to strengthen women-led MSMEs by fostering innovation, creativity, and environmental sustainability in business practices. Through this collaboration, participants gained practical insights into developing high-quality, market-oriented, and eco-friendly products. By equipping women entrepreneurs with the skills and networks needed to thrive, this training supports inclusive economic growth, gender equality, and long-term community resilience—reflecting Unpad's broader commitment to empowering women as key drivers of sustainable development.

